



## KEY TECHNOLOGIES

Basse-Normandie offers an array of financial incentives provided by the French State, the Region, the local authorities or other public organisations.

Some subsidies have to be notified to the European Union and must comply with Community framework guidelines.

### INVESTMENTS GRANTS

**PAT (Prime à l'Aménagement du Territoire Industrielle) for Industrial Projects:** PAT Zoning Area - PAT is an equipment grant that the French State allocates to companies deploying industrial projects creating jobs and generating investment. Investments must exceed € 2.3 million, and more than 15 jobs must be created. [www.datar.gouv.fr/Datar\\_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument](http://www.datar.gouv.fr/Datar_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument)

**Prime Régionale à la Création d'Entreprise (PRCE):** the Region allocates this equipment grant, amounting to a maximum of Euros 35,000 [www.cr-basse-normandie.fr](http://www.cr-basse-normandie.fr)

**FDPMI (Fonds de Développement des PMI):** this is a grant to productive investment for the purchase of new equipment generating technological progress in the company's process. The amount granted varies according to the size of the company and the specific zoning regulations. The DRIRE offices process the files. The subsidy application file can be downloaded in Pdf format on the DRIRE Basse-Normandie website. Subsidies are exclusively for small and medium sized companies and industries. [www.basse-normandie.drire.gouv.fr/telecharge/Dossiers.html](http://www.basse-normandie.drire.gouv.fr/telecharge/Dossiers.html)

### EMPLOYMENT GRANTS

**PAT (Prime d'Aménagement du Territoire) for R&D projects:** grant allocated to companies developing an R&D project. No zoning rules apply. Subsidy rate ranges from 25% to 100% - [www.datar.gouv.fr/Datar\\_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument](http://www.datar.gouv.fr/Datar_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument)

**PAT for Services to Industry:** within the PAT Zoning Area, for all companies - Outside of the PAT Zoning Area, exclusively for small and medium sized companies. A minimum of 15 jobs has to be created - [www.datar.gouv.fr/Datar\\_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument](http://www.datar.gouv.fr/Datar_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument)

**PRE (Prime Régionale à la création d'Emploi):** this was set up in Basse-Normandie to support job creation programmes throughout the region. The premium is granted to small and medium sized companies and industries (fewer than 250 employees; turnover less than € 40 million). The grant is limited to € 160,000 per company and per year - [www.cr-basse-normandie.fr](http://www.cr-basse-normandie.fr)

### REAL ESTATE GRANTS

**Real-estate investment grants:** the department allocates the grant. The amount of the investment grants depends on the zones where project is located - [www.cg14.fr](http://www.cg14.fr)

### TAX ASSISTANCE

**Business tax exemption:** it is usually granted to business set-up and development projects in priority development zones. The local authorities vote on the exemptions subject to compliance with special employment and investment criteria - [www.datar.gouv.fr/Datar\\_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument](http://www.datar.gouv.fr/Datar_Site/Aides.nsf/7abac3c1555cb08dc125655a004fdece/7bad5dbf4ed576f0c1256a84004935eb?OpenDocument)

### ENVIRONMENT SUBSIDIES

**ADEME (Agence De l'Environnement et de la Maîtrise de l'Energie):** grant to energy control and air quality improvement - <http://www.ademe.fr/htdocs/pad0002.htm>

**Agence de l'Eau:** grant to the improvement of industrial process water treatment: loans and subsidies. Contact the Seine-Normandy Basin Agency (51, rue Salvador Allende - 92027 Nanterre Cedex - Phone: 01 41 20 16 00).

## GRANTS TO INNOVATION AND SUPPORT TO SKILLS AND EXPERTISE

**ANVAR grant:** refundable advance in case of success. Direct subsidy to feasibility studies

### Grant to Support Skills and Expertise: FRACI:

for using advisory consulting services - **FRIRC:** for recruiting a senior executive - **FTR:** for using technology transfer services – **ATOUT procedure:** for raising the technological level of a company. The subsidy application file can be downloaded in Pdf format on the DRIRE Basse-Normandie website - <http://www.basse-normandie.drيره.gouv.fr/telecharge/Dossiers.html>

The French State and the Region partnered with the RDT (*Réseau de Diffusion technologique*, technological development support network) have created COTT (*Comité d'Orientation spécialisé dans le Transfert de Technologie*, steering committee specialising in technology transfer). The allocation of the following grants is subject to COTT recommendation:

- **CORTECHS** Convention - **STR** – regional technological programme - **FTR** – regional technological fund – **Post-doctorate scholarships** – **Investment and operations subsidies** for technological resource centres and technological support services (CRITT) <http://www.rdt-bn.org>

## FUNDING FOR CORPORATE EQUITIES

Besides applying to your bank, you may submit applications to:

**NORMANDIE INITIATIVE** - Mr. Antoine FOREST at 02 31 53 85 96 - email : [Aforest@caen.cci.fr](mailto:Aforest@caen.cci.fr)

**LA CAISSE DES DEPOTS ET CONSIGNATIONS** - Mr. Jean-Pierre BOURY at 02 31 39 43 00 - email : [jean-pierre.boury@caissedesdepots.fr](mailto:jean-pierre.boury@caissedesdepots.fr)

**CALVADOS CREATION** - Mr. Loïc DOSSEUR at 02 31 85 85 60 - email : [Calvados-creation@caen.cci.fr](mailto:Calvados-creation@caen.cci.fr)

**CENTRE MANCHE INITIATIVE** - 02 33 77 86 86 - email : [ebouzenard@granville.cci.fr](mailto:ebouzenard@granville.cci.fr)

## INVESTMENTS COMPANIES

Financial institutions connected to banks

**NORMANDIE PME GESTION** (exclusively for companies over three years old) - Mr. Jean-Noël BUCHET at 02 32 18 63 02 - email : [jm.buchet@siparex.com](mailto:jm.buchet@siparex.com)

**SOFIMANCHE** - Crédit Agricole - Mr. BOUILLON at 02.33.06.62.73 - email : [jean-noël.bouillon@normand.credit-agricole.fr](mailto:jean-noël.bouillon@normand.credit-agricole.fr)

**CININDEV** (venture capital company): the company offers to buy a share of the company's capital (for an amount ranging from Euros 75,000 to Euros 450,000). Only Norman companies that have already raised most of their capital are eligible.

**SYNERGIE FINANCES** (Crédit Mutuel) restricted to the Manche (50) and Orne (61) Departments [www.synergie-finances.com](http://www.synergie-finances.com)

**OUEST DEVELOPPEMENT** (BPO) restricted to the Manche (50) and Orne (61) Departments - Mr. Patrick SACHER

**Fonds de développement de la SPEF** (Banque Populaire) - Mr. Raymond DESJARDINS

## CORPORATE EQUITY INVESTORS

**Union Nationale des Investisseurs en Capital** (UNICER) [www.unicer.asso.fr](http://www.unicer.asso.fr)

## BUSINESS ANGELS

Business Angels are (active or retired) company heads who would like to invest in fast growing companies. They usually invest in projects belonging to their field of business. Not only do they provide financial help but their experience, advice and energy as well - [www.business-angels.com](http://www.business-angels.com) (00377.97.98.50.50)

## For further information...

Browse our website to find out all about the many opportunities in Normandy : <http://www.normandydev.com>

or send an email to: [ndcaen@normandydev.com](mailto:ndcaen@normandydev.com) or [ndrouen@normandydev.com](mailto:ndrouen@normandydev.com)

